



Privacy Policy

Effective Date: May 14, 2025

Company Name: The BookEase LLC

Contact: info@thebookease.com | (619) 853-0503

Website: www.thebookease.com

1. Information We Collect

- **Personal Information:** Name, email, phone number, billing information, and business details.
- **Usage Information:** IP address, browser type, device type, and interaction data.
- **Communications Data:** When you contact us or interact with forms or SMS campaigns.

2. How We Use Your Information

- To deliver and manage services
- To send notifications and service updates via email/SMS
- To personalize marketing and retargeting
- To comply with legal obligations

3. SMS and Mobile Information Disclosure

We strictly adhere to A2P 10DLC messaging compliance:

- **No mobile information will be shared with third parties or affiliates for marketing/promotional purposes.**
- Information may be shared only with subcontractors performing support services (e.g., SMS delivery platforms).
- **All use case categories exclude text messaging originator opt-in data and consent.** This information will **not** be shared with any third parties, **excluding** aggregators and providers of text message services.

4. Data Security

We use industry-standard encryption and security protocols to protect your data.

5. Cookies and Tracking

We may use cookies or similar technologies to enhance user experience and analyze traffic. You can control cookies via your browser settings.

6. Your Rights

You can:

- Request access to your data
- Request data deletion or correction
- Opt out of marketing communications by replying "STOP" to any SMS

7. Third-Party Links

Our website may link to third-party services. We are not responsible for the content or privacy practices of these third parties.

8. Children's Privacy

Our services are not intended for children under 13. We do not knowingly collect data from minors.


9. Updates to This Policy

We may update this policy periodically. Updates will be posted on this page with a revised effective date.

Questions?

Contact:

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